

## Sr Manager Regulatory Communication

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Company: Philip Morris International

Location: Taiwan

Category: other-general

Be a part of a revolutionary changeJoin our revolutionary endeavor at PMI. We are fundamentally altering our business with a singular, clear objective: to create a Smoke-Free Future. This significant transformation opens up vast opportunities. No matter where you start with us, you'll find the liberty to conceive and implement innovative solutions, as well as the opportunity to advance your career in a multitude of directions. Our External Affairs team is expanding, presenting numerous new opportunities. Our shift towards a smoke-free Future is radically altering our societal engagement. We seek visionary individuals who share our commitment and are eager to broaden our impact and foster societal support on our smoke-free vision. As our initiatives progress, you will have the chance to shape your role and pursue your professional interests. You'll collaborate with experts in various fields, including regulatory and fiscal affairs, scientific affairs, ESG, and public health policy. We invite you to join us, bringing your skills and expertise to contribute to achieving a smoke-free future.

**YOUR 'DAY TO DAY'** You will be employed under Philip Morris Taiwan (PMTW). PMTW operates as a subsidiary of Philip Morris International, Inc., As a Senior Manager, Regulatory Communication, you will build, develop and implement short and long term communication plans related to stakeholder relations, external & internal communications, regulatory and governmental affairs in Taiwan.You will supervise media and advise Management on local legislation, rules, cultural and societal norms and sensitivities, engage externally with government / legislative agencies and business partners, and with line management internally to create a positive environment, which enables the Company to achieve its business objectives. •Manage communication in the planning and development of strategic

contribution programs, activities, and events aimed at supporting the business objectives, ensuring active employee participation, and taking the lead in executing contribution programs.

- Establish and strengthen relationships with local opinion leaders, decision-makers, media outlets, government organizations, and regulatory bodies at all levels of the decision-making process. Develop trustworthy partnerships with potential allies in the assigned market and work towards creating a positive business environment. Influence decision making and media coverage that impact the company.
- In accordance with company policies, engage constructively with key governmental institutions at the national level to safeguard the business, effectively communicate the company's positions, and advocate for the adoption of reasonable regulations for tobacco products.
- Identify market trends and analyze their impact on the business, enabling proactive measures to be taken in response to potential future changes in both the external and internal environment.

Who we're looking for!

- University degree, preferably in communication, politics, law, government, or public policy.
- Minimum of 15 years of experience in External Affairs, Corporate Affairs, Government Affairs, Regulatory Affairs, Public Relations, or a legal environment within a multinational company.
- Proven experience in networking with key opinion leaders, including those in central government, local government, decision-makers, media, etc.
- Comprehensive understanding of media and communication environments, Corporate Affairs issues, and positions.
- Proven commercial competence, with a track record in strategic planning and business analysis.
- Strong command of the English language.

What we offer!

Our success depends on our talented employees who come to work here every single day with a sense of purpose and an appetite for progress. Join PMI and you too can:

- Seize the freedom to define your future and ours. We'll empower you to take risks, experiment and explore.
- Be part of an inclusive, diverse culture, where everyone's contribution is respected; collaborate with some of the world's best people and feel like you belong.
- Pursue your ambitions and develop your skills with a global business – our staggering size and scale provides endless opportunities to progress.
- Take pride in delivering our promise to society: to deliver a smoke-free future.

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