

MBU NPI Manager

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Company: Micron

Location: Taiwan

Category: other-general

Our vision is to transform how the world uses information to enrich life for all.

Micron Technology is a world leader in innovating memory and storage solutions that accelerate the transformation of information into intelligence, inspiring the world to learn, communicate and advance faster than ever.

JR52844 MBU NPI Manager

Responsibilities will include:

Drive segment goals through effective product definition, positioning, promotion and pricing strategies

Manage product life cycle and global business activities

Drive relationships with industry analysts, developing and communicating Micron's memory direction

Partner with cross-functional teams to ensure alignment and success to plans

Consolidate customer, market data and strategies to drive product output mix

Handle supply and customer plans to improve margins for Micron

Assisting in the creation, maintenance, and communication of a product prioritization dashboard as well as associated measurement tools and methodologies.

Assist in the collection, preparation, and communication of information and materials in support of long-term product roadmap activities.

Identify, collect, and maintain Product Information Management (PIM) attributes for the Micron product portfolio in support of a consolidated and unified product information source of truth for all products.

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