

EssenceMediaCom | Strategy Associate Director

Apply Now

Company: GroupM

Location: Taiwan

Category: other-general

Description

Position at EssenceMediaCom **Overview of job** EssenceMediacom is an agency of GroupM, the world's largest media investment company and we are a part of WPP. In fact, we are responsible for one in every three ads you see globally. We are currently looking for a **Associate Director** to join us. At GroupM, our people are our strength, which is why fostering a culture of diversity and inclusion is important to us. EssenceMediacom is GroupM's newest and largest agency delivering marketing breakthroughs for their clients. Disrupting the old models across media, creative, innovation and analytics, the agency has been built to find new opportunities for brands and deliver truly integrated media solutions. Composed of 10,000 people across 120 offices globally EssenceMediacom combines Essence's performance, data, analytics and creative technology DNA with MediaCom's scaled multichannel audience planning and strategic media expertise. The agency includes an enviable global client roster, which includes adidas, Bayer, Dell, Google, Mars, NBCUniversal, PlayStation, Procter & Gamble, The Coca-Cola Company and Uber, and will be responsible for more than \$21bn in global media billings. We are looking for a **Associate Director** to join the EssenceMediacom team at GroupM. **Reporting of the role** This role reports to: **Associate Director** **3 best things about the job:**

Learn most advanced planning process and skill with full media at your deployment.

Direct coaching from team's most senior members.

Good learning ground for understanding integrated media solution.

In this role, your goals will be: In three months:

Get deep understanding of client business.

Manage all day-to-day assignments in an effective way.

In six months:

Independently complete 80%+ queries from client, including the most important annual presentations to clients.

In a Forward-looking client management cycle, anticipate clients' common queries and provide response or solution actively.

In 12 months:

A strong knowledge of clients' marketing challenges and be able to provide media recommendations/solutions to address clients' business needs.

What your day job looks like at GroupM:

Manage key company / client projects

Define objectives & framework for key company / client projects

Team coordination and overall strategic thinking

Facilitate communication with project / campaign stakeholders, ensure moving efficiently and delivered in a timely manner

Lead strategic plan presentation

Minimum qualifications:

Agency (media / creative) is must , min 5+ years experience

Experienced in cross market client / account is plus

Ability to articulate strategic missions to concrete project initiatives

Strong appetite in creativity and innovation

Strategic thinking mindset with strong ability to turn creative ideas into action

Results oriented, with proactive approach to tasks

Excellent communication and stakeholder management skills

Team player with a strong spirit of collaboration

Good verbal and written English (a must)

More About EssenceMediacom We are a global communications agency leading with breakthrough thinking, building explosive growth for brands, and helping our clients see the bigger picture. Our daring global network of 10,000 influencers help our clients breach traditional boundaries in media, uncover novel ideas, and unleash exponential growth. EssenceMediacom challenges conventional thinking to build, propel, and supercharge our clients' businesses at scale and lead our industry in critical areas such as diversity, equity, inclusion, and sustainability. EssenceMediacom understands that our people are tasked with big goals: building breakthrough growth for brands and leading with breakthrough thinking in our industry. Our people are at the heart of this work because their ideas will enable us to decode the intersections of people, content, and technology to bring our aspirations to life. Our success is down to our eclectic, diverse, and talented people. EssenceMediacom is a place for us to grow our careers and expand our horizons. EssenceMediacom is committed to building an agency culture that supports our people, puts diversity at the forefront of our operations, and creates opportunity for all. This collective culture will be our "new power" where ideas are freely exchanged, and collaboration is actively encouraged in a place where you can innovate in our hyperconnected world. For more information, visit www.Essencemediacom.com Find us on Twitter @emglobal Like us on Facebook at facebook.com/EssencemediacomGlobalNews Join us on LinkedIn at linkedin.com/company/Essencemediacom **More about GroupM Taipei** "Power of One" is the most important core value of our Taiwan office, where GroupM and its agencies – Mindshare, Wavemaker and Mediacom thrive through teamwork and collaborations within an inclusive corporate culture. You can expect a diverse, fun and transformative work environment where one can learn and grow. In Taiwan, we are committed to shaping the next era of media where advertising works better for people. This includes the people of our organization, our clients, and our communities and market. One of the fastest-growing and most innovative economies in Asia, Taiwan is truly one of the most livable cities in the region with friendly people, great food served round-the-clock and the best cost to quality-of-life ratio in the whole APAC region. Exciting opportunities awaits you in this bustling city! GroupM is an

equal opportunity employer. We view everyone as an individual and we understand that inclusion is more than just diversity – it's about belonging. We celebrate the fact that everyone is unique and that's what makes us so good at what we do. We pride ourselves on being a company that embraces difference and truly represents the global clients we work with. Discover more about GroupM at www.groupm.com Follow @GroupMWorldwide on Twitter Follow GroupM on LinkedIn - <https://www.linkedin.com/company/groupm>

[Apply Now](#)

Cross References and Citations:

1. [EssenceMediaCom | Strategy Associate Director Jobsinaustria Jobs Taiwan Jobsinaustria ↗](#)
2. [EssenceMediaCom | Strategy Associate Director Airconditioningjobs Jobs Taiwan Airconditioningjobs ↗](#)
3. [EssenceMediaCom | Strategy Associate Director MalaysiajobsJobs Taiwan Malaysiajobs↗](#)
4. [EssenceMediaCom | Strategy Associate Director Dataanalyticsjobs Jobs Taiwan Dataanalyticsjobs ↗](#)
5. [EssenceMediaCom | Strategy Associate Director Findpythonjobs Jobs Taiwan Findpythonjobs ↗](#)
6. [EssenceMediaCom | Strategy Associate Director Jobslibrary Jobs TaiwanJobslibrary ↗](#)
7. [EssenceMediaCom | Strategy Associate Director Webdeveloperjobs Jobs Taiwan Webdeveloperjobs ↗](#)
8. [EssenceMediaCom | Strategy Associate Director PerujobsJobs TaiwanPerujobs↗](#)
9. [EssenceMediaCom | Strategy Associate Director Sapjobs Jobs TaiwanSapjobs ↗](#)
10. [EssenceMediaCom | Strategy Associate Director Thechatgptjobs Jobs Taiwan Thechatgptjobs ↗](#)
11. [EssenceMediaCom | Strategy Associate Director Directorjobs Jobs Taiwan Directorjobs ↗](#)

12. [EssenceMediaCom | Strategy Associate Director Canadianjobscentral Jobs Taiwan Canadianjobscentral ↗](#)
13. [EssenceMediaCom | Strategy Associate Director Industryjobsearch Jobs Taiwan Industryjobsearch ↗](#)
14. [EssenceMediaCom | Strategy Associate Director Ukjobscareer Jobs Taiwan Ukjobscareer ↗](#)
15. [EssenceMediaCom | Strategy Associate Director Automationjobs Jobs Taiwan Automationjobs ↗](#)
16. [EssenceMediaCom | Strategy Associate Director Chicagojobsearch Jobs Taiwan Chicagojobsearch ↗](#)
17. [EssenceMediaCom | Strategy Associate Director Jobsinindia Jobs TaiwanJobsinindia ↗](#)
18. [EssenceMediaCom | Strategy Associate Director MoscowjobsJobs Taiwan Moscowjobs ↗](#)
19. [Essencemediacom | strategy associate director Jobs Taiwan ↗](#)
20. [AMP Version of Essencemediacom | strategy associate director ↗](#)
21. [Essencemediacom | strategy associate director Taiwan Jobs ↗](#)
22. [Essencemediacom | strategy associate director Jobs Taiwan ↗](#)
23. [Essencemediacom | strategy associate director Job Search ↗](#)
24. [Essencemediacom | strategy associate director Search ↗](#)
25. [Essencemediacom | strategy associate director Find Jobs ↗](#)

Source: <https://tw.expertini.com/jobs/job/essencemediacom-strategy-associate-director-taiwan-groupm-6968c7dd8e/>

Generated on: 2024-05-03 by [Expertini.Com](#)