

電子商務編輯 Commerce Editor

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Company: Condé Nast

Location: Xinyi District

Category: other-general

Condé Nast Taiwan is a company established in Taiwan in 1996 by the world-renowned global media company Condé Nast.

Condé Nast is headquartered in New York City, USA. Producing the highest quality content with a footprint of more than 1 billion consumers in 32 territories through print, digital, video and social platforms. The company's portfolio includes many of the world's most respected and influential media properties including VOGUE、GQ、WIRED、Condé Nast Traveler、New Yorker、Vanity Fair, among others.

For more than 50 years, GQ has been the premier men's magazine, providing definitive coverage of style and culture. With its unique and powerful design, work from the finest photographers, and a stable of award-winning writers, GQ reaches millions of leading men each month. The only publication that speaks to all sides of the male equation, GQ is simply sharper and smarter.

- 1.GQ Affiliate Program 商業導購之商務 容撰寫、編輯和製作 達成公司制定之 月商務目標。
- 2.制定 Affiliate 容在各社群平台上之宣傳和推廣策略 以及長青文營運及SEO優化。
- 3.與國外合作 伴和總部相關團隊定期評估、 審視商務成效及表現 並提出和執行優化策略。
- 4.與編輯團隊緊密合作 確保商務 容符合編輯 容方針及策略。
- 5.與數據團隊合作 優化 SEO 表現、 制定策略並追縱其成效。
- 6.完成其他公司、 主管交 之工作任務。

Xinyi District, TPE

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