

Brand Ambassador

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Company: Diageo

Location: Taiwan

Category: other-general

Description

Accountabilities:

Educated and inspire internal employee and external shopper, customer.

Be the speaker and support mentoring program.

Work closing with brand team and customer marketing team.

Provide market intelligence include market trend, competitor key actions and shopper preference.

Ensure Diageo Execution standard is achieved.

Support key activation and newly initiative

Support MBP (trade strategy) process

Support brand to deliver brand objectives – brand communication & innovation (base on BM's brief)

Qualification:

3+ years in related industry experience

Strong presenting capabilities and consumer understanding

Master at creating alignment across our consumer, shopper, customer and channel agenda

Proven success at driving change and inspiring and influencing significant (or cross-functional) teams to get behind new ideas

Strong team player

Proven success in execution excellence

Good at detail analysis and finding insights

Good time management, priority setting and communication skills

Worker Type :

Regular

Primary Location:

Taipei

Additional Locations :

Job Posting Start Date :

2024-02-03

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